

woody bibens & associates

EDUCATION

Masters of Philosophy in Management,
University of Cambridge, England, 2008

Bachelor of Arts in Oxbridge
English Literature and Language with Honors
Minor in French
Pryor Leadership Fellow, William Jewell College,
magna cum laude 2007

Junior Year Abroad, University of Cambridge,
England, 2006

PROFESSIONAL AFFILIATIONS

American Wind Energy Association
Greater Kansas City Chamber of Commerce
American Society of Association Executives
Non-Profit Connect
(Kansas City Council on Philanthropy)

PERSONAL AREAS OF INTEREST

Competitive Horse Showing
World Travel
Sailing
Hillwalking
Classical Violist

EMILY WOODY BIBENS Consultant

Emily formally joined Woody Bibens and Associates early in 2009, although she had worked for the company periodically throughout her undergraduate and graduate education. As a consultant, Emily balances her strong educational background with practical solutions and a committed interest in achieving the best solutions for each of Woody Bibens and Associates' clients.

Emily believes that the opportunity to study a range of management topics during her Masters education at the University of Cambridge allows her to bring a variety of global best practices into her local work, enabling the global to coexist with the local and each to better leverage the other. She believes that the smallest of companies can find valuable insight in the business practices of the largest of corporations, just as the global firms can learn much from local values.

Together with an interest in the leveraging of local and global practices, Emily is primarily interested in the improvement of routine business processes and practices. She specializes in website structure and implementation, believing that a quality website that is well-implemented can be a driving force within the company. A website that fully leverages all aspects of a company – streamlining business processes, assisting staff, and implemented in conjunction with an examination of e-newsletters, web 2.0 technologies, written publications, and marketing strategies – such a website will help create a sustainable, powerful company.

A strong focus on environmentally sustainable practices underlies much of Emily's work. She seeks to integrate environmentally friendly steps with business practices in a manner that improves a company's competitiveness. She believes that doing what is right for the world and doing the right thing for a company can be mutually beneficial.

Guiding Emily's work is her belief that "good enough" is never satisfactory. She believes that everything can be improved over time and that the most important aspect of her job is to always seek ways for companies to continually improve.